



MÉXICO Y LATINOAMÉRICA

# LOVE, GIFTS AND CONSCIOUS LUXURY

EDITORIAL PREVIEW 2021

FEBRUARY-MARCH



MONTHLY AUDIENCE	7,956,602
SPACE RESERVATIONS	JANUARY 02
MATERIAL DUE DATE	JANUARY 03
ON SALE	JANUARY 22

## ● VALENTINE'S DAY GIFTS SPECIAL

The best options to show you care.

## ● STYLE

-The keys to menswear: a review of the male wardrobe basics and a look into SS21 collections from the biggest menswear firms.

-Denim Special: Denim, its history and how to wear every man's ally.

-Grooming: Essentials that will keep you company all year long no matter your lifestyle.

- Watchmaking: The digital era and the classics that can't miss in your collection.

- Sneek peek: The must-haves to start the season off right.

- Spring essence. Spring-Summer 2021 fragrances

- Mindfulness y Fitness. Start working on your summer body and your mental health.

## ● TECHNOLOGY

The most awaited gadgets according to CES and the amazing ones presented at Barcelona's Mobile World Congress.

## ● BON VIVANT

-Ideal destinations to spend Valentine's Day.

-Super Bowl LIII: technology, players and the city that is living its best moment.

## ● ZONA MACO

All about the region's most important art fair and the dialogue between fashion, art and design.

## ● ● YACHTS

Miami Boat Show.

## ● MACHINES

-Cars that amazed at the Detroit Salon.

-The latest from Basel World.

## ● ● MACHINES

Watch & Wonders Miami (February 12th - 14th)

## ● BASEL

The new releases from the haute horlogerie.

## ● GRAMMYS SPECIAL

Nominees, favorites and bets from music's greatest awards.

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